



# KINGS POINT POOL

## 2025 SPONSORSHIP PACKAGES

Kings Point Recreation Club Inc. (DBA Kings Point Pool) believes in bringing people together and building community, which we've fostered for almost 60 years since we opened. Kings Point Pool is a Colorado nonprofit organization that is entirely dependent on the generosity of volunteers and financial donations.

Built in 1964, Kings Point Pool became an officially registered Colorado nonprofit with the Colorado Secretary of State in 1978, and has remained in good standing since that time.

### OUR MISSION

The KPP mission is to provide health and wellness opportunities to all including offering a wide variety of free activities open to the public. KPP also has a passion for building a strong, positive community by connecting people of all ages while creating memories that last a lifetime.

### BECOME A PART OF THE KPP FAMILY

Partnering with local companies is a vital part of keeping the amazing KPP community open and thriving. A wide variety of companies support KPP through monetary donations or by partnering to provide products and/or services we need to operate or make important repairs & improvements.

Join the KPP family by becoming a sponsor, and supporting our wonderful Colorado nonprofit!

### SPONSORSHIP PACKAGES

See chart for full details and benefits for the five sponsorship levels. All sponsorship packages start on the date of purchase and go through the end of the calendar year (December 31).

1. The Splash
2. The Cannon Ball
3. The Swan Dive
4. The High Dive *(Limited to one sponsor each season)*
5. The Big Kahuna *(Limited to one sponsor each season)*
6. Custom Sponsorships of KPP Events: (Kid's Party, Boat Race, Opening Weekend, Closing Weekend, etc.) Pricing varies from \$25 - \$300



LEVEL	The Splash	The Cannon Ball	The Swan Dive	The High Dive <i>Exclusive WIFI Sponsor</i>	The Big Kahuna <i>Exclusive Party Cabana Sponsor</i>
DONATION	<b>\$100</b>  <i>or donors of services &amp; products value \$100 - \$249</i>	<b>\$250</b>  <i>or donors of services &amp; products value \$250 - \$499</i>	<b>\$500</b>  <i>or donors of services &amp; products value \$500 or more</i>	<b>\$750</b>	<b>\$1000</b>
Acknowledgment in two weekly newsletters to KPP subscribers	X	X	X	X	X
Acknowledgement on KPP website		X	X	X	X
Sign (16x20in) posted at KPP Clubhouse on sponsor wall		X	X	X	X
Hang your outdoor banner on our "Thank You Sponsors fence"			X	X	X
Exclusive Wifi Sponsor				Sign: <i>KPP Wifi Sponsored by</i> [COMPANY NAME]	
Exclusive 3'x5' Banner on Party Cabana					<i>KPP Party Cabana Sponsored by</i> [Your Company Name]



## DETAILS

### LOCATION

KPP is located where we are easily visible from Orchard Road, and our property borders the Centennial Link Trail, which leads to the Highline Canal just feet away from us, and is trafficked by endless bikers and pedestrians a day!

6156 S Harrison Dr. Centennial, CO 80121

<https://www.kingspointpool.com/>

### KINGS POINT POOL AUDIENCE REACH

We have a dedicated community of patrons and neighbors who use the KPP facility or attend our many public events & workouts. Your company sponsorship would reach:

- Weekly Email Newsletters: Over 300 subscribers
- Website: 5,500+ visits to the website per year
- Kings Point Pool visitors in person per season:
  - ~60 families who hold season passes
  - 250+ guests throughout the season including at parties and special events
  - 300+ elementary students and 15 adult school leaders who visit as part of school summer programs
- Endless bikers and pedestrians a day who walk on the Centennial Link Trail daily

### DONATIONS

You can make your contributions to KPP in 3 ways:

1. Check payable to Kings Point Recreation Club Inc., delivered to address
2. Credit/Debit online: <https://www.kingspointpool.com/contact> or [here](#)
3. Cash: Please contact us to arrange delivery

### CONTACT

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- Casey Batt  
Volunteer Board President
- Ben Pickel  
Volunteer Board Vice President

